NOW GEN INTERNATIONAL FORUM 2025
Shaping the Future Now
Retrospect

March 6-8, 2025, Grand Hyatt Gurgaon



A Transformative Gathering of Young Global Leaders

The **CII FBN Now Gen International Forum 2025** was recently concluded in **Grand Hyatt Gurgaon**, and it was an unforgettable experience! This premier event brought together visionary leaders, entrepreneurs, and change-makers from across the globe to shape the future of business and leadership. Here's a look at the key highlights from this transformative three-day event:

Engaging Panel Discussions on Family Business & Innovation
Experts from diverse industries participated in panel discussions that addressed the most pressing challenges and opportunities for family businesses. Topics included:

- **Navigating Leadership Transitions:** Best practices for smooth generational shifts in family enterprises.
- **Balancing Tradition & Innovation:** How to modernize without losing core values.
- **The Role of Digital Transformation:** Embracing AI, automation, and new business models to remain competitive.

Speakers Spotlight

The event featured distinguished speakers sharing insights on family business growth. **Chandrajit Banerjee, Director General, Confederation of Indian Industry (CII)** and **Naushad Forbes, Co-Chairman, Forbes Marshall,** explored India's economic landscape, **R Dinesh, Chairman, TVS Supply Chain Solutions Ltd,** discussed future-ready strategies and **Alexis Lombard, Co-Chairman, Now Gen FBN International,** shared his entrepreneurial journey.

Experts like **Dr. Krishnan N, Family Business Advisor and OD Consultant, Bob Kohli, Director and Senior Advisor, Soul Family Business Advisors** and **Dr. Dominique Otten-Pappas, Family Council Chair, Otten-Family Group** led workshops on governance and leadership, offering invaluable lessons on succession, and balancing business with family values.



Farhad Forbes, Chairman of CII-FBN India Chapter & Co-Chairman of Forbes Marshall Pvt. Ltd.

Message by Farhad Forbes

"When you start working in India, you get hooked. Not because everything works perfectly, but because there is a huge potential that you see around. India has transformed from an inward-looking economy to one that is integrated with the rest of the world. It is now much open to foreign trade and foreign investments."





Community Interaction

Immersive Learning & Hands-On Workshops

Masterclasses on Business Strategy & Growth

Attendees participated in specialized masterclasses led by industry veterans and consultants. These sessions provided actionable insights on financial sustainability, governance structures, and strategic growth planning. The interactive format encouraged active dialogue and personalized feedback from experts.

Breakout Sessions for Now Gen Entrepreneurs

Young business leaders engaged in interactive workshops covering:

- **Scaling Startups within Family Enterprises:** How to integrate new ventures into legacy businesses.
- **Impact Investing & ESG Strategies:** Driving profitability with social responsibility.
- **Leadership & Crisis Management:** Equipping leaders with skills to navigate uncertainty.



Inspiring Conversations with Global Leaders

Keynote Speakers & Thought Leaders Ignite the Forum

The forum featured a **dynamic roster of keynote speakers**, including some of the most innovative minds in global business. These influential leaders shared invaluable insights on critical topics like **sustainable growth, business transformation, and the future of technology in entrepreneurship**. Their speeches left participants inspired and motivated to make an impact in their industries.



Inside the Forum: Unforgettable Experiences

The **CII FBN Now Gen International Forum 2025** was more than just an event—it was an immersive experience of learning, collaboration, and inspiration. From thought-provoking discussions to hands-on workshops to fun-filled gala nights, every session encouraged meaningful conversations, fresh perspectives, and actionable insights, fostering a strong sense of community among next-gen leaders and family business pioneers.

Learning Journey Highlights 3-6 March 2025



Bengaluru Learning Journey: Tech & Beyond

The three-day Bengaluru visit (March 3–6, 2025) featured insights into India's tech and innovation landscape. Highlights included visits to Infosys, Virya Electric Power Trains, The Hub and Virya Autonomous Technologies Pvt. Ltd., discussions with industry leaders like Kris Gopalakrishnan and Sandeep Kumar Maini, and sessions on Karnataka's digital transformation.

Cultural experiences included a historic walking tour, Bollywood dance classes, a visit to the Museum of Art & Photography, and curated dining experiences. The trip concluded with real estate insights from Pavitra Shankar before departure to Delhi.

Key Highlights

- Technology and Innovation: Visits to leading tech firms, exploring advancements in AI, software development, and startup ecosystems.
- Sustainable Business Practices: Interactions with enterprises focusing on green technology, renewable energy, and responsible business models.
- Networking and Collaboration: Opportunities to interact with industry leaders, fostering connections for future partnerships and knowledge exchange.
- Entrepreneurial Insights: Engaging discussions with successful founders, understanding their journeys.



Kerala LJ Canvas: Sustainability and Wellness

The Kerala LJ Canvas: Sustainability and Wellness (March 4–6, 2025) in Kochi offers an immersive exploration of Kerala's heritage, sustainability, and innovation. Highlights include interactions with Mr Jose Domonic, Co-Founder, CGH Earth on sustainable tourism, Ayurveda insights at Vaidyaratnam, and a visit to Synthite Industries on spice innovation.

Cultural experiences feature a Cochin Harbour cruise, Kathakali and Kalaripayattu performances, and a visit to Cochin International Airport, the world's first fully solar-powered airport. Engaging discussions with family business leaders and networking with CII Kerala members provide valuable industry insights. The journey blends tradition, sustainability, and business expertise in Kerala's rich cultural and entrepreneurial landscape.

Key Highlights

- Sustainable Hospitality: Interaction with Mr. Jose Dominic, Co-Founder of CGH Earth, exploring eco-friendly tourism practices.
- Ayurveda and Wellness: Visit to Vaidyaratnam, engaging with the Mooss family to understand the legacy and modern applications of Ayurveda.
- Spice and Flavor Industry: Tour of Synthite Industries, learning about innovation in the spice and extract industry.
- Business and Leadership: Panel discussion on next-generation leadership and networking with CII Kerala's Family Business Community.
- Cultural Heritage: Kathakali and Kalaripayattu performances.



Jaipur LJ Canvas: Heritage, Craft, and Culture

The Jaipur LJ Canvas: Heritage, Craft, and Culture (March 4–6, 2025) offers an enriching journey through Rajasthan's traditions, entrepreneurship, and artistry. Highlights include visits to Amrapali Museum, Jaipur Rugs, and Dileep Handicrafts, with insightful interactions with business leaders. Cultural experiences feature a boat ride at Jal Mahal, an evening at Chokhi Dhani, and a tour of Nahargarh Fort. A thrilling Leopard Safari at Jhalana Reserve adds an adventurous touch. Engaging discussions with business families and curated experiences provide a deep dive into Jaipur's heritage, innovation, and hospitality. The event seamlessly blends business insights, heritage exploration, and cultural indulgence. The itinerary ensures a well-rounded experience, combining business insights, cultural appreciation, and adventure in the heart of Rajasthan.

Key Highlights

- Heritage and Craftsmanship: Visit to Amrapali Museum and Jal Mahal, offering insights into Jaipur's historical and artistic legacy.
- Business and Entrepreneurship: Interactions with the business families of Laxmi Mishthan Bhandar, Jaipur Rugs, and Dileep Handicrafts, learning about legacy building and innovation.
- Cultural Immersion: Evening at Chokhi Dhani, experiencing Rajasthani folk performances, traditional cuisine, and local handicrafts.
- Networking and Learning: Discussions with industry leaders, gaining perspectives on entrepreneurship and business sustainability.
- Wildlife Experience: Leopard Safari at Jhalana Reserve, combining adventure with ecological awareness.

Through the Lens: Forum in Pictures

